

NATIONAL BUSINESS AWARDS

FOR LEADERSHIP & EXCELLENCE

presents

NATIONAL MARKETING EXCELLENCE AWARDS

FOR LEADERSHIP & BUSINESS EXCELLENCE

MEDIA PARTNERS:



NATIONAL MARKETING EXCELLENCE AWARDS an annual feature honours the achievements and shares the success stories of organisations, enterprises, institutions and individuals that are actively involved in boosting economic growth and achieving milestones in this sector. All the brand, marketing, social media, entertainment etc., will be recognized and awarded. Any entity is eligible to apply for the awards. After receiving the nominations, from the short-listed categories, the team will choose the final awardees.

{ ORGANIZATIONAL CATEGORIES }

- Excellence in Advertising
- Excellence in Anniversary Marketing
- Excellence in B2B Marketing
- Excellence in Brand Awareness
- Excellence in Brand Strategy
- Excellence in Communications / Public Relations
- Excellence in Consumer Insights / Market Research
- Excellence in Content Marketing
- Excellence in CSR / Cause Marketing
- Excellence in Customer Engagement
- Excellence in Data-Driven Marketing
- Excellence in Data Privacy and Security Marketing
- Excellence in Digital Marketing
- Excellence in eCommerce Marketing
- Excellence in Event Marketing
- Excellence in Experiential Marketing
- Excellence in Gaming
- Excellence in Influencer / KOLs Marketing
- Excellence in Integrated Marketing
- Excellence in Interactive Marketing / AR & VR
- Excellence in Launch Marketing
- Excellence in Location-Based Marketing
- Excellence in Loyalty Marketing
- Excellence in Marketing Innovation
- Excellence in Marketing to a Specific Audience
- Excellence in Marketing Transformation
- Excellence in Media Strategy
- Excellence in Mobile Marketing
- Excellence in Omnichannel
- Excellence in Out-of-Home Advertising
- Excellence in Performance Marketing
- Excellence in Personalisation Marketing
- Excellence in Programmatic Marketing
- Excellence in Public Sector / Non-Profit Marketing
- Excellence in Relationship Marketing
- Excellence in Retail / Shopper Marketing
- Excellence in Search Marketing
- Excellence in Social Media Marketing
- Excellence in Sponsorship Activation

- Excellence in TV / Video Advertising
- Excellence in Viral Marketing
- Marketing Leader of the Year
- Marketing Team of the Year
- Marketer of the Year
- Advertising Agency of the Year
- Digital Agency of the Year
- Outdoor Agency of the Year
- Business News Channel of the Year
- Entertainment Channel of the Year
- Radio Station of the Year
- PR Agency of the Year
- Emerging Brand Award
- Brand Revitalization Award
- Effective use of Marketing Communication Award
- Sustainable Marketing Excellence Award
- Agency Innovation of the Year Award
- Market Excellence Award
- Environmental Excellence Award
- Business Innovation Award
- Operational Excellence Award
- Industry Excellence Award
- Marketing Campaign of the Year
- Award for Best Use of Social Media in Marketing
- Best in-house magazine
- International Newspaper of the year
- Shopping Centre award Program

{ INDIVIDUAL CATEGORIES }

- Business Leader Award
- MD of the Year
- Best Women Leader Award
- HR Manager of the Year
- Young Achiever Award
- Marketing Professional of the Year
- CSR Leader of the Year
- Best HR Leader of the Year
- CFO of the Year
- Best CMO Award
- Lifetime Achievement Award
- Sustainability Professional of the Year
- Outstanding Leadership in Content Marketing

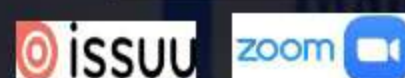
INITIATED BY

VE BizTalk
Business Solutions

SOCIAL CONNECTS



ONLINE PARTNERS



** FOR NOMINATIONS PLEASE CONTACT
EMAIL - amar@ve-biztalk.com
TELEPHONE - + 91 82638 80426
WEBSITE - www.ve-biztalk.com