

NATIONAL BUSINESS AWARDS

FOR LEADERSHIP & EXCELLENCE

presents

NATIONAL DIGITAL MARKETING EXCELLENCE AWARDS

FOR LEADERSHIP & BUSINESS EXCELLENCE

MEDIA PARTNERS:



NATIONAL DIGITAL MARKETING EXCELLENCE AWARDS an annual feature honours the achievements and shares the success stories of organisations, enterprises, institutions and individuals that are actively involved in boosting economic growth and achieving milestones in this sector. All the brand, marketing, social media, entertainment etc., will be recognized and awarded. Any entity is eligible to apply for the awards. After receiving the nominations, from the short-listed categories, the team will chose the final awardees.

{ ORGANIZATIONAL CATEGORIES }

Best Advertising or Marketing on Mobile
Best Display Campaign
Best Search Marketing Campaign
Best Viral Marketing Campaign
Best Email Marketing Campaign
Best Social Media Marketing Campaign
Best Digital Integrated Campaign
Best Mobile Marketing Campaign
Best Multi-Channel Integrated Marketing Campaign
Best use of Mobile in Marketing
Best use of Mobile Media in Advertising
Best Brand Marketing Campaign
Best Digital Marketing Campaign
Digital Application of the Year
Best Mobile Search Campaign
Best use of Digital Media in Marketing /Advertising
Best use of Mobile/Digital Media in CSR/Cause Marketing
Best Digital Media Team of the Year
Best Progressive Digital Marketing Company
Stand-out Digital Agency of the Year
Best Agency/Client in Mobile Marketing
Best Agency/Client in Digital Marketing
Best Agency/Client in Content Marketing
Best Mobile Media Team
Best Use of Video (You Tube or Video)
Best Motivational Video or Video Series
Best Overall Website Design – Digital
Digital Agency of the Year
Digital Start up of the year [Company]
Best E-commerce website by a Retail Brand
Best E-commerce website in a Specialized Category
Best Local language Website
Best News Content Website
Best Travel Website
Best Financial Website
Best Education Website
Best Brand/Product Website

Best in Tablet Publishing
Best Corporate Book / Dossier – Digital
Best Creative & Advertising Agency Publication - Digital
Best Hospitality / Travel Industry Publication - Digital
Best Healthcare / Medical Industry Publication - Digital
Best Financial Services Industry Publication - Digital
Best Technology Industry Publication - Digital
Best Manufacturing Industry Publication - Digital
Best Transportation / Logistics (Air/Auto/Rail /Ship) Industry Digital
Programmatic Company of the Year
Best School / University Publication - Digital
Best NPO (Non – Profit Organization) Publication - Digital
Best New Publication - Digital
Best Regularly Featured Column or Section - Digital
Best Feature Article – Digital
Best Overall Editorial – Digital
Consumer Mobile Service
Enterprise Product or Service
Innovative Mobile App
Mobile Game of the Year
Digital Prepaid Card & Products Marketing Excellence
Wallet Services of the year
Digital Payment Facilitator
Mobile Payment Product or Service
Money Transfer Programme
Best use of Mobile for social and economic development
Best use of Internet for social and economic development

{ INDIVIDUAL CATEGORIES }

Business Leader Award
MD of the Year
Best Women Leader Award
HR Manager of the Year
Young Achiever Award
Digital Talented Professional of the Year
CSR Leader of the Year
Best HR Leader of the Year
CFO of the Year
Best CMO Award
Lifetime Achievement Award
Sustainability Professional of the Year
Outstanding Leadership in Content Marketing

{ SPECIAL CATEGORY }

Digipreneur of the Year
Mobipreneur of the Year
Digital Person of the Year
Best Mobile Industry Professional of the Year
Best Mobile Media Professional of the Year
Mobile Marketing Professional of the Year
Mobile Marketing Academic of the Year
Outstanding Individual Achievement in Mobile Marketing
Product Person of the Year

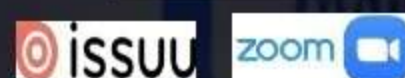
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