



NATIONALTM BFSI AWARDS

FOR LEADERSHIP & BUSINESS EXCELLENCE

NATIONAL BUSINESS AWARDS[®] FOR LEADERSHIP & EXCELLENCE

BANKING SECTOR AWARDS CATEGORIES

Brand of the Year - (Banking Sector)
Best Start-up Company - (Banking Sector)
Best Co-Operative Bank
Best Bank in Public Sector
Best Bank in Private Sector
Emerging Brand of the Year - (Banking Sector)
Best Marketing Campaign of the Year
Best Financial Inclusion Initiatives of the Year
Best Marketing Initiative of the Year
Best Use of Emerging Technology for business growth
Best Digital Customer Experience Initiative
Bank with most Admired Services
Use of Emerging Technologies-
Best Cyber Security Initiative of the Year
Product of the Year

Best Cyber Security Initiative of the Year
Innovative Payment Initiative of the Year
Best Banking App of the Year
Bank with Best Customer Orientation
Bank with Best Technology Orientation
Best Newly Launched Product of the Year
Innovative Initiative in Rural Sector
Best FinTech Partnership
Start-up Alliance Initiative of the Year
Innovative API/Open Banking Model of the Year
Innovative Analytics Implementation Initiative of the Year
Innovative ESG Initiative of the Year
Best Internet Banking Service Provider
Best Marketing Digital Campaign of the Year

Best Investment Banking Initiative
Bank with Most Admired Services
Maximum ATM's in Different Locations
Innovative Initiative in Social Sector
Business Sustainability Initiative of the Year
Best Investment Banking Initiative
Best Security Initiative
Most Admired Loyalty Program
Business Sustainability Initiative of the Year
Best Website of the Year
Best Product Innovation Award
Best Corporate Social Responsibility Practices
Best Marketing Initiative of the Year

INSURANCE SECTOR AWARDS CATEGORIES

Brand of the Year - (Insurance Sector)
Emerging Brand of the Year - (Insurance Sector)
Best Start-up Company - (Insurance Sector)
Best Financial Inclusion Initiatives of the Year
Best Marketing Initiative of the Year
Best Use of Emerging Technology for business growth
Customer Engagement Initiative of the Year
Micro-insurance Leader - Life Insurance
Best Product Innovation
Excellence in Automobile Insurance
Consumer Education Initiative of the Year
Consumer Education Initiative of the Year
E - Business Leader - Medium & Small
Operations Excellence Initiative of the year
Health Insurance Company of the Year

General Insurance Company of the Year - Medium & Small - Private Sector
Commercial Lines Growth Leadership - Private Sector
Claims Service Leader - Medium & Small
E - Business Leader - Medium & Small
Best Product Innovation
Best Product Innovation - General Insurance
Life Insurance Company of the Year
Best Marketing Campaign of the Year
PR Campaign of the Year
Best Newly Launched Product of the Year
Best Digital Customer Experience Initiative
Best Cyber Security Initiative of the Year
Best Marketing Digital Campaign of the Year
Business Sustainability Initiative of the Year

Best FinTech Partnership/Start-up Alliance Initiative of the Year
Best Sustainable Business of the Year
Innovative Analytics Implementation Initiative of the Year
Corporate Social Responsibility Initiative
Excellence in Medical Insurance
Excellence in Health Insurance
Excellence in Life Insurance
Excellence in Agency Distribution
Data Analytics Initiative of the Year (Overall Award Across Life, General, Health)
Best Product Innovation - General Insurance
General Insurance Company of the Year - Large - Private Sector
Personal Lines Growth Leadership - Private Sector

FINANCIAL SERVICES AWARDS CATEGORIES

Brand of the Year - (Financial Services Sector)
Emerging Brand of the Year - (Financial Services Sector)
Customer Engagement Initiative of the Year
Best Start-up Company - (Financial Services Sector)
Most Admire Service Provider in Financial Sector
Best Marketing Campaign of the Year
Best Use of Mobile Technology in Financial Services
Best Industry Infrastructure Initiative
Operations Excellence Initiative of the Year
Best Housing Finance Company
Fastest Growing Housing Finance Company of the Year
Customer Engagement Initiative of the Year
Best innovative product
Technology Initiative of the Year
Innovative Initiatives
Best use of IT in Investment Banking
Best Website of the Year
Best Marketing Digital Campaign of the Year
Best Mobile app of the Year
Best Financial Crime Prevention Product or Service
Best Valuation Service Provider of the Year
Best HR Practice in Finance Sector
Most Promising Brand for Housing Finance
Leading Housing Finance Company
Award for Excellence in Home Loan
PR Campaign of the Year
Award for Best use of Digital Media
Best Newly Launched Product of the Year

WEALTH MANAGEMENT AWARDS CATEGORIES

Brand of the Year - (Wealth Management)
Emerging Brand of the Year - (Wealth Management)
Best Start-up Company - (Wealth Management)
Most Admire Service Provider in Wealth Management
Best Housing Finance Company
Best Marketing Campaign of the Year
Award for Best use of Digital Media
Best Website of the Year
Excellence in Wealth Management
Use of Emerging Technologies
Best Domestic Clients Team
Customer Engagement Initiative of the Year
Operations Excellence Initiative of the Year
Best Marketing Digital Campaign of the Year
Best innovative product
Best Mobile app of the Year
Customer Engagement Initiative of the Year
PR Campaign of the Year
Business Sustainability Initiative of the Year
Best Newly Launched Product of the Year

INDIVIDUAL AWARDS CATEGORY

Business Leader of the Year
MD of the Year
CEO of the Year
Director of the Year

Women Leader of the Year
Young Leader (under 40) of the Year
Lifetime achievement Award
HR Leader of the Year

Marketing Leader of the Year
Visionary Leader of the Year
CIO/CTO Leader of the Year
CFO of the Year

INITIATED BY



SOCIAL CONNECTS



ONLINE PARTNERS



** FOR NOMINATIONS PLEASE CONTACT

EMAIL - amar@ve-biztalk.com

TELEPHONE - + 91 82638 80426

WEBSITE - www.ve-biztalk.com